

Brookwood Advises Rapidly Growing Healthcare IT Services Provider On Securing Significant Equity Investment

We are pleased to announce that Brookwood Associates advised National Electronic Attachment, Inc. and its sister company Medical Electronic Attachment on securing a significant equity investment from Polaris Venture Partners. The founder will continue as President and CEO. NEA and MEA are the leading providers of electronic insurance claims attachment services to the medical and dental markets, addressing a critical link in revenue cycle management. Brookwood effectively educated investors regarding industry payment dynamics, reinforced the Company's defensible market position, and validated the significant growth opportunity. The transaction closed successfully under a tight timeline and despite a difficult credit and deal environment.



"Our continuing success at NEA is rooted in providing superior solutions and outstanding customer service. Therefore we recognized that Brookwood clearly demonstrated that it shares these defining characteristics. They brought an experienced team to the table and rolled up their sleeves to help us find, and then complete a transaction with the best partner. Brookwood's work not only led to a win-win deal, but also helped us to understand and review our business from several different viewpoints."

Tom Hughes, President & CEO

About NEA & MEA: Atlanta-based NEA was founded in 1997 and is the leading processor of electronic dental claims attachments in the country, handling over 4 million attachments in 2008. MEA was founded in 2007 to pursue the significantly larger medical claims attachment market. Current customers include UnitedHealth, Humana, Blue Cross, Delta Dental, Cigna and 330 other health and dental insurance payors, as well as approximately 18,000 dental and physician offices.

About Polaris Venture Partners: Boston-based Polaris is national venture capital and private equity firm managing over \$3 billion. Polaris invests in seed, early stage and growth equity businesses in the technology, life science, digital media, and consumer sectors. Polaris is one of the leading investors in the healthcare technology sector.

About Brookwood Associates: Brookwood was founded in 1989 and has grown to become one of the largest independently owned middle-market investment banking firms in the nation. Brookwood has 22 professionals, including seven Managing Directors, with offices in Atlanta and Charlotte. The firm offers merger, acquisition, corporate financing, restructuring, fairness opinion and other related advisory services.